



1245 N. Hercules Ave. • Clearwater, FL 33765
Ph. (727) 442-5400 • Fax. (727) 442-8915
www.LNLabel.com

In order to provide our customers with the best possible print quality we only accept the following file formats.

**Illustrator CS2 and under
InDesign CS2 and under**

Photoshop CS2 and under (This applies to Photos & Images Please DO NOT Design in Photoshop)
Freehand version 11.0 (MX) and under

Due to recurring problems (Trapping & Font Issues) we will no longer be accepting QuarkXpress files.

Files done in other applications will NOT be accepted.

**WE DO NOT ACCEPT ANY FILES DONE IN MICROSOFT WORD, OFFICE OR PUBLISHER.
Do Not Send Any Files In Proprietary Or Non-professional Level Graphic Art Application Files
(I.E.; Cad, Draw, Paint, & Word). WE DO NOT ACCEPT JPEG/GIF/PNG AS ART!**

*PDF'S can only be accepted if they are done in Illustrator with the "Preserve Illustrator Editing Capabilities" checked. No other PDFs will be accepted.

A black and white or color hard copy needs to be supplied with all artwork.

Artwork should be done at 100%, please make sure L&N has a die the size of your artwork.

Graphics done for websites are not acceptable for printing (jpg & gif files).

All Spot colors should be included in the artwork files, if not please let your sales person/customer service know at the time of your order.

All Photoshop, tiff & Photoshop eps files will be considered 4 color process and there will be an art fee to make them spot colors.

All copy should be no less than 1/16 of an inch inside the die cut, this includes all borders.
If artwork extends to edge of label it must be set to extend 1/8" past the diecut.

Buttcut labels can not bleed!

RGB files in Photoshop must be converted to CMYK for proper printing. Please note that changing from RGB to CMYK will cause a noticeable color shift. Please adjust your art accordingly.

Proper resolution for 4 color process labels is 300 DPI to 600 DPI to be printed at a corresponding line screen of 133 LPI and 150 LPI.
1 color tiff files should have a resolution of at least 600 DPI.

All tiff / eps files that have large amounts of type should be done at 600 DPI (doing text in Photoshop is not recommended)

If type is not converted to curves, all fonts must be included with file, also all placed images must be included.

Minimum type size for positive print is 4 point in block type such as Helvetica, and 6 point in serif type such as Times Roman. Minimum size type in reverse print is 6 point in a bold block type such as Helvetica, and 10 point in a serif type such as Times Roman Bold.

Minimum size rule lines in positive print are 1/2 point, 1 point or above is preferred. Minimum size rule lines for reverse print are 1 point.

ANY ARTWORK THAT REQUIRES MANIPULATION WILL BE SUBJECT TO AN ART CHARGE OF \$60 PER HOUR

E-MAIL ADDRESS artdepartment@LNlabel.com

When e-mailing files please compress files with Win-zip for the PC or Stuff-It for Mac
(Files that are not compressed may be corrupted by your internet service provider)